

CARLOS ROLDAN

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SUMMARY

I'm a UX design leader with over two decades of expertise in the travel and tourism industry, passionate about helping design teams achieve peak performance to deliver best in class digital experiences.

SKILLS

Design Leadership | Design Thinking | Design Strategy | Mentoring & Coaching
Multi-Platform Design Systems | AI Integration | Prototyping & Usability Testing

EXPERIENCE

MANAGER, DIGITAL PRODUCT DESIGN

Norwegian Cruise Line Holdings Ltd. | Remote | Apr 2022 - Present

SR. PRODUCT DESIGNER

OfferUp | Remote | Jul 2020 - Mar 2022

MANAGER, UX & OPTIMIZATION

Celebrity Cruises | Miami, FL | Jan 2018 - Apr 2020

SR. UX DESIGNER

Celebrity Cruises | Miami, FL | Oct 2016 - Dec 2017

E-COMMERCE SPECIALIST

Assurant | Miami, FL | Sep 2013 - Aug 2016

DIGITAL PRODUCT MANAGER

Cisco Systems | Miami, FL | Oct 2012 - Sep 2013

WEB DESIGN MANAGER

Karisma Hotels | Miami, FL | Mar 2011 - Oct 2012

WEB MARKETING MANAGER

Carnival Cruise Lines | Miami, FL | Mar 1992 - Feb 2011

EDUCATION

BS in Marketing | Southern New Hampshire University

AA in Web Design | Florida Career College

CERTIFICATIONS

Design Sprint Master, AJ&Smart

User Experience Design, Team W

Certified Product Manager, Pragmatic Institute