

CARLOS ROLDAN

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SUMMARY

I'm a UX design leader with over two decades of expertise in the travel and tourism industry, passionate about building design teams to deliver best in class digital products.

SKILLS

Design Leadership | Design Thinking | Design Strategy | Mentoring & Coaching
Multi-Platform Design Systems | AI Integration | Rapid Prototyping | Usability Testing

EXPERIENCE

SR. MANAGER, DIGITAL PRODUCT DESIGN

Norwegian Cruise Line Holdings Ltd. | Remote | Apr 2024 - Present

MANAGER, DIGITAL PRODUCT DESIGN

Norwegian Cruise Line Holdings Ltd. | Remote | Apr 2022 - Mar 2024

SR. PRODUCT DESIGNER

OfferUp | Remote | Jul 2020 - Mar 2022

MANAGER, UX & OPTIMIZATION

Celebrity Cruises | Miami, FL | Jan 2018 - Apr 2020

SR. UX DESIGNER

Celebrity Cruises | Miami, FL | Oct 2016 - Dec 2017

UX DESIGNER, ECOMMERCE

Assurant | Miami, FL | Sep 2013 - Aug 2016

WEB DESIGN MANAGER

Karisma Hotels | Miami, FL | Mar 2011 - Sep 2013

WEB MARKETING MANAGER

Carnival Cruise Lines | Miami, FL | Mar 1992 - Feb 2011

EDUCATION

BS in Marketing | Southern New Hampshire University

AA in Web Design | Florida Career College

CERTIFICATIONS

AI For Designers, Interaction Design Foundation

Design Sprint Master, AJ&Smart

User Experience Design, Team W

Certified Product Manager, Pragmatic Institute