

# CARLOS ROLDAN

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## SUMMARY

I'm a UX design leader with over two decades of expertise in the travel and tourism industry, passionate about helping design teams achieve peak performance to deliver best in class digital experiences.

## SKILLS

Design Leadership | Design Thinking | Design Strategy | Mentoring & Coaching  
Multi-Platform Design Systems | AI Integration | Rapid Prototyping | Usability Testing

## EXPERIENCE

### MANAGER, DIGITAL PRODUCT DESIGN

Norwegian Cruise Line Holdings Ltd. | Remote | Apr 2022 - Present

### SR. PRODUCT DESIGNER

OfferUp | Remote | Jul 2020 - Mar 2022

### MANAGER, UX & OPTIMIZATION

Celebrity Cruises | Miami, FL | Jan 2018 - Apr 2020

### SR. UX DESIGNER

Celebrity Cruises | Miami, FL | Oct 2016 - Dec 2017

### E-COMMERCE UX DESIGNER

Assurant | Miami, FL | Sep 2013 - Aug 2016

### WEB DESIGN MANAGER

Karisma Hotels | Miami, FL | Mar 2011 - Sep 2013

### WEB MARKETING MANAGER

Carnival Cruise Lines | Miami, FL | Mar 1992 - Feb 2011

## EDUCATION

BS in Marketing | Southern New Hampshire University

AA in Web Design | Florida Career College

## CERTIFICATIONS

AI For Designers, Interaction Design Foundation

Design Sprint Master, AJ&Smart

User Experience Design, Team W

Certified Product Manager, Pragmatic Institute